

Minutes
Water Conservation Commission
April 4, 2013

1. Call to Order:

The meeting was called to order at 5:30 p.m. Commission members Dan Amadeo, Carroll Meuse, Tom Jennings, Ruth Krotzer, and Jan Shriner were present. Brian Lee, Brian True, Paul Lord, Thomas Barkhurst, and Paula Riso were present from staff. Grace Silva-Santella (5:34 p.m.) and Dr. JoAnn Cannon (5:54 p.m.) were present for the public.

2. Public Comments on Any Item Not on the Agenda:

No comments were made.

3. Approve the Draft Minutes for March 7, 2013:

Vice Chair Jennings made a motion to approve the draft minutes. Commissioner Ruth Krotzer seconded the motion. The motion was passed with 4-Ayes, and 1-Abstention (Shriner).

4. Receive Comments from the Acting General Manager, Mr. Brian Lee:

Mr. True introduced Mr. Brian Lee as the District's Acting General Manager. Mr. Lee introduced himself and explained that following this interim as General Manager, he will remain with the District as the Deputy General Manager/District Engineer.

5. Receive the Draft 2012 Consumer Confidence Report and Make a Recommendation to the MCWD Board of Directors:

Mr. True introduced this item and Mr. Barkhurst. The Commission had some clarifying questions regarding the sand tank and the language in the report. Mr. True explained what the sand tank was used for and shared the location of the sand tank. Mr. Barkhurst explained that the language was standard regulatory language.

Vice Chair Jennings made a motion to recommend the draft 2012 Consumer Confidence Report to the Board of Directors. Commissioner Ruth Krotzer seconded the motion. The motion was passed with 4-Ayes, and 1-Abstention (Shriner).

6. Consider Developing a Water Conservation Calendar and Contest for Calendar Content:

Director Shriner briefed the Commission on the concept of a water conservation calendar with artwork from local elementary schools. There was discussion on how to coordinate the contest/calendar and the time frame. Mr. Lee suggested starting with an art contest and then after seeing how that goes, moving forward with the calendar.

Brian Lee left at 6:00 p.m.

Agenda Item 6 (continued):

Chair Amadeo suggested staff start gathering information regarding time frames and the ability to get funding included in the next budget.

Mr. True stated that the Conservation Commission should work together to come up with a timeline and then someone can put together an outline of the program with dates of when things need to be completed by.

Chair Amadeo suggested that this project service the whole District, and asked if staff could look into the Cal Am conservation calendar to find out who purchased it, what the cost was, where it was purchased, and a firmer number on how many students were in the service area.

7. Review the MCWD Water Conservation Rebate Programs and Budgets and Provide Recommendation to Staff Regarding the Program's Refinement and Potential Expansion:

Mr. True introduced this item and explained that staff put together several alternatives for Rebate Program budgets. The Commission reviewed the three alternatives.

Chair Amadeo stated that his preference was Alternative 3 as it best reflects what the Commission has previously agreed on.

8. Review Proposed and Suggested Agenda Items for the May 2, 2013 WCC Meeting:

Dr. Cannon commented that she has found a journalism professor who is interested in assisting the Commission with an intern who would work on a newsletter for the District. She asked if there was a template the District used and commented that some stipend for the intern would be most welcome. Mr. Lord stated that the District has a person who does the graphics for the newsletter but he would contact Dr. Cannon and get more information on the possible intern assistance.

The Commission agreed that the two staff suggested agenda items and discussion on the conservation calendar would be enough for the next agenda.

9. Receive Update on Board/District Activities:

Director Shriner commented that the HDR contract was terminated at the last Board meeting. She added that the CPUC was holding a meeting and a District representative was there to protect the District's interests. Director Shriner stated that the Community Outreach Committee has visits scheduled with the Marina Kiwanis and Rotary over the next two weeks. She informed everyone that there was a Strategic Planning session scheduled for April 13th at the District Reservation Road office with a tour to follow that meeting.

10. Receive Comments from Commission Members:

Commissioner Ruth Krotzer commented that she took brochures to Marina Beach Real Estate and Countrywide Real Estate and that Marina Beach Real Estate requested additional brochures for their office.

Chair Amadeo questioned how an item discussed at the Water Conservation Commission could be discussed at the Joint City District Committee. Mr. True answered that they would need to contact the Chair of the Joint City District Committee and ask that an item be agendaized.

Chair Amadeo stated that the Marina in Motion was holding a meeting on April 22nd with the guest speakers being the District's Board President Moore and Director Le.

11. Adjournment:

The meeting was adjourned at 7:00 p.m.